



马军

公众环境研究中心（IPE）创始人、主任

1993 年起在《南华早报》工作，期间研究中国环境问题，并于 1999 年出版专著《中国水危机》。2004 年入选耶鲁大学世界学人项目（Yale World Fellows Program）。

2006 年创立公众环境研究中心，并主持开发和运行中国首个公益环境数据库，推动绿色供应链，并服务绿色金融；2014 年发布蔚蓝地图 APP，协助公众获取空气、水质、海洋和土壤风险信息，并协助公众举报污染水体和违规企业。依据蔚蓝地图百万级环境大数据，马军带领团队开发了首个企业环境信用评价系统，目前已经应用于银行的贷款。通过信息公开、绿色选择供应链管理项目、绿色金融项目，IPE 已推动逾 10,500 家企业做出整改或披露排放数据。

马军于 2006 年被评为绿色中国年度人物，并入选《时代周刊》最具影响 100 人；2009 年获麦格赛赛奖；2012 年获戈德曼环境奖；2015 年成为“斯科尔社会企业家奖”第一个来自中国的获奖者。

MA Jun

Founding Director, Institute of Public & Environmental Affairs (IPE)

Ma Jun began his career in 1993 working for the South China Morning Post, where his research on China's environmental problems spurred him to publish the 1999 book *China's Water Crisis*. In 2004 he was selected as a Yale World Fellow. In 2006, Ma Jun founded the non-profit organization the Institute of Public & Environmental Affairs (IPE) in Beijing, China.

Ma Jun has led the development and launch of China's first environmental public database, the China Pollution Map, as well as the Blue Map (*Weilan Ditu*), a mobile app that helps the public use "micro-reports" against environmental violations and polluting rivers. Based on the big data of Blue Map, Ma Jun led the team develop the first million level enterprise environmental credit evaluation system, and this has been applied to bank loans. The Green Choice supply chain program, public supervision and the Green Finance program he and colleagues initiated has motivated more than 10,000 companies to openly address their violation problems or disclose emission data.

In 2006, he was awarded as China's "Green Person of the Year" and was named as one of TIME Magazine's World's 100 Most Influential People. Ma was also honored with the Magsaysay Award in 2009 and Goldman Prize in 2012 for his environmental protection work in China, as well as the 2015 Skoll Foundation Award for Social Entrepreneurship for his innovative approach to address China's pollution problems.