

## BIO - SIMON ZADEK



Dr. Simon Zadek is currently Sherpa of the *UN Secretary General's Task Force on Digital Financing of the Sustainable Development Goals*, based at the *United Nations Development Program*, and is Principal of UNDP's *Project Catalyst*. He was until recently Senior Advisor on Finance in the *Executive Office of the UN Secretary-General*, and Co-Director of the *UN Environment's Inquiry into Design Options for a Sustainable Financial System*.

He founded and was founding Chief Executive of the international think tank, *AccountAbility*, and before that Development Director of the *New Economics Foundation*, founding Chair of the *Ethical Trading Initiative* and on the founding Steering Committee of the *Global Reporting Initiative*.

He has been Visiting Professor at *Singapore Management University*, Visiting Fellow at the *Oxford Martin School* of the *University of Oxford*, a Visiting Scholar at *Tsinghua School of Economics and Management* in Beijing, Senior Visiting Fellow at *Harvard's JK Kennedy School of Government*, Visiting Professor, *Copenhagen Business School*, and Honorary Professor at the *University of Southern Africa*, as well as Senior Advisor to the *World Economic Forum* and Senior Fellow at the *Global Green Growth Institute*. He is on the Advisory Board of the leading sustainability investment fund Chaired by Vice President *Al Gore*, *Generation Investment Management*.

Simon publishes extensively: his book, *'The Civil Corporation'*, was awarded the *Academy of Management's* prestigious Best Book on Social Issues in Management, and his *Harvard Business Review* article, *'Paths to Corporate Responsibility'* is widely used as a reference point in understanding emergent sustainability strategies.

Simon has advised companies worldwide on sustainability issues, including *Coca Cola*, *General Electric*, *Nestle*, *Nike*, and *Shell*. In addition, he has advised numerous public-private coalitions on strategy and practices, and at times mediated between their members, including the *Better Sugar Coalition*, the *Forest Stewardship Council*, the *Global Network Coalition*, and the *Voluntary Principles on Security and Human Rights*.